

## Social media content producer for CLO Lima FB



Project Title	Social media content producer for CLO Lima FB
Project Summary	We seek an intern to research and write brief Facebook posts about news of interest to employees and family members of the U.S. Embassy Lima.
Country	Peru
Agency	Department of State
DoS Office	N/A
Post	LIMA
Section	CLO
Number of Interns	1

## Project Description

We seek an intern to research and write brief Facebook posts about news of interest to employees and family members of the U.S. Embassy Lima. Tasks:

- Update the CLO Lima Facebook page one to two times daily Monday-Friday.
- Briefly summarize news articles if the linked article is only available in Spanish. Content of interest includes stories highlighting U.S.-Peru ties, archaeological stories, new museum exhibits, top restaurants in Lima, and travel within Peru. Review Facebook Insights to identify content that performed well in the past. Sources include the Embassy's official FB page, other Mission Facebook pages, newspapers, radio stations, and English-language blogs.

## Desired Skills Interests

### Skill

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Facebook

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News Analysis

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Social Media

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Web Writing

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experience analyzing social media metrics

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# Additional Information

We would like an intern who can read Spanish text for the copy editor and social media positions.

# Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Spanish	Elementary proficiency	Minimum professional proficiency	Required